

YUVRAJ MANCHANDA

Lethbridge, Alberta | yuv.manc.ca@gmail.com

As a seasoned professional with a dual background in web and business development, I bring a rich blend of technical prowess and strategic market insights. My eight-year journey across various international markets has equipped me with a unique perspective on creating digital solutions with a global impact.

Drawing from my immigration experience, I developed Immigrid.com. It's become a vital tool for 1.3 million annual visitors, providing organized information for Canada and growing as a global immigration reference, currently across two nations.

My expertise spans from conceptualizing and executing innovative web projects to driving significant growth in challenging market conditions. I am passionate about leveraging my diverse skill set to contribute to teams that value creativity, strategic thinking, and results-oriented approaches.

I look forward to the opportunity to discuss how my background and skills can be a valuable addition to your team, driving forward shared objectives with a blend of technical and business acumen.

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WEB DESIGNER | BUSINESS DEVELOPER

With a profound passion for web development and over 8 years of experience driving growth in international markets, I have honed the art of impressing CEOs at large corporations. My most significant achievement? The creation of immigrid.com, a dynamic platform dedicated to helping people worldwide find answers to their immigration-related queries.

WORK EXPERIENCE

Founder | immigrid.com

November 2022 - Present

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Business Development Manager | Think First Edu, India

April 2016 - March 2021

- Increased the regional revenue by 20% - 30% for 4 consecutive years. (North and Central India with Bahrain and Oman)
- Represented company and promoted products at conferences and trade associations/conferences.

Business Development Executive | i-Thought, India

July 2013 - March 2016

- Business Development: Was successful in increasing the revenue by 20%.
- New Account Management: Improvised and developed creative sales techniques that proved successful in penetrating local markets.

SKILLS

- Web Development
- PHP, C#, JavaScript, Java, HTML
- UX/UI
- Problem Solving
- Critical Thinking
- Presentation Skills

EDUCATION

Diploma in Computers and Information Technology | 2022 - 2024

Lethbridge College - Lethbridge, Canada

Bachelor of Commerce | Business | 2010 - 2013

National P.G College - Lucknow, India

Diploma in General Management | Business Management | 2016 - 2019

Narsee Monjee Institute of Management Studies - Mumbai, India

LANGUAGES

- English (IELTS Academic and General: CLB 9)
- Hindi
- Punjabi

CERTIFICATIONS

- Communication Strategies for a Virtual Age - University of Toronto
- Art of Sales: Customer Segmentation and Prospecting – Northwestern University
- Creative Thinking: Techniques and Tools for Success – Imperial College London
- Technical Support Fundamentals – Google

VOLUNTEERING

- Worked under The Hemophilia Federation, India during the COVID-19 Pandemic in India. Helped guide patients and their families to the nearest care centers; Connected injured patients to the Emergency Service advisor and managed patient care during transit.